



# Florida Occupant Protection Coalition Meeting Report

June 3-4, 2021

*Prepared for:*

**Florida Department of Transportation**

*Prepared by:*

**Cambridge Systematics, Inc.**



## 1.0 Attendees

The participants in the June 3-4, 2021 Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	<input checked="" type="checkbox"/>
Andrea Atran	Florida Department of Transportation—District 2	<input checked="" type="checkbox"/>
Michael Binder	University of North Florida	<input checked="" type="checkbox"/>
Art Bodenheimer	Florida Police Chiefs Association	<input checked="" type="checkbox"/>
Melanie Brocato	Broward Sheriff Fire Rescue	<input type="checkbox"/>
Danielle Campbell	Orlando Police Department	<input checked="" type="checkbox"/>
Fran Carlin-Rogers	CarFit	<input type="checkbox"/>
Robert Chaffe	Preusser Research Group	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Leilani Gruener	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Ryan Hathaway	Okeechobee County Fire Rescue	<input type="checkbox"/>
Sarah Haverstick	Goodbaby International	<input checked="" type="checkbox"/>
Ginny Hinton	University of Florida	<input checked="" type="checkbox"/>
Andrew Hopkins	University of North Florida	<input checked="" type="checkbox"/>
Carrisa Johns	Orange County Sheriff's Office	<input type="checkbox"/>
Charles Kane	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Danielle Kessenger	The PLAYERS Center for Child Health and Wolfson Children's Hospital	<input checked="" type="checkbox"/>
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	<input checked="" type="checkbox"/>
Sally Kreuzscher	The Children's Hospital of South Florida, Child Advocacy Program	<input checked="" type="checkbox"/>
Alan Mai	Florida Department of Health	<input checked="" type="checkbox"/>
Marilyn Merced	Traffic Safety Partner	<input type="checkbox"/>
Mostyn Mullins	Lake Placid Police Department	<input type="checkbox"/>
Zakkiyyah Osuigwe	Santa Rosa County Development Services	<input checked="" type="checkbox"/>
Krista Ott	Gainesville Fire Rescue	<input checked="" type="checkbox"/>
Dewy Painter	South East American Indian Council, Inc.	<input type="checkbox"/>
Thomas Pikul	Florida Highway Patrol	<input type="checkbox"/>
Kelly Powell	Safe Kids	<input type="checkbox"/>
Tonya Randolph	St. Joseph's Children's Wellness and Safety Center – Safe Kids	<input checked="" type="checkbox"/>
Patrick Riordan	Florida Highway Patrol	<input type="checkbox"/>
Gregory Rittger	Orange County Sheriff's Office	<input checked="" type="checkbox"/>
Tim Roberts	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>

Al Roop	University of North Florida	<input type="checkbox"/>
Bob Smallacombe	Palm Beach County Fire and Rescue	<input type="checkbox"/>
Mark Solomon	Preusser Research Group	<input type="checkbox"/>
Joe Steward	Florida Department of Transportation—District 5	<input type="checkbox"/>
David Summers	Trauma Agency, Health Care District Palm Beach County	<input type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition	<input checked="" type="checkbox"/>
Petra Vybiralova	Johns Hopkins All Children's Hospital	<input checked="" type="checkbox"/>
Mark Welch	Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>
Moyra Willis	Traffic Safety Partner	<input type="checkbox"/>
<b>Coalition Support</b>		
Jasper Masciocchi	University of Florida	<input type="checkbox"/>
Patty Turner	University of Florida	<input checked="" type="checkbox"/>
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Nusrat Sharmin	Cambridge Systematics	<input type="checkbox"/>

**Others in Attendance:**

- Lucy Gonzalez

## 2.0 Meeting Notes – June 3-4

### Welcome, Introductions, and Agenda

Chris Craig, Florida Department of Transportation (FDOT), welcomed participants to the Florida Occupant Protection Coalition (FOPC) meeting and thanked everyone for joining. Danny Shopf, Cambridge Systematics, asked attendees to introduce themselves, reviewed the agenda, and the meeting followed.

### Strategic Highway Safety Plan (SHSP) Update

Chris Craig gave an update on the Florida SHSP. He said the plan was finalized in March 2021 and is available on the [FOPC website](#). He thanked the members for their input in the SHSP update. Chris noted the SHSP will guide the Occupant Protection (OP) Strategic Plan update. He said physical copies of the plan will be printed soon and asked members to contact him if they would like to receive copies of the plan.

### Click It Or Ticket (CIOT) Mobilization

Leilani Gruener, FDOT, reported Florida conducted the CIOT education and enforcement campaign in May. The campaign received excellent response from law enforcement (LE) agencies on their various social media sites. Tim Roberts, LEL, will provide an update on the enforcement campaign at the August FOPC meeting.

*Coalition members had the following questions and comments:*

- Chris said the 2021 safety belt use survey is scheduled to start soon and will be followed with the awareness survey.

## **OP Assessment Update**

Chris provided an update on the OP Assessment. The National Highway Traffic Safety Administration (NHTSA) virtually conducted OP Assessment from May 17 to May 21. The assessment team reviewed Florida's OP program, identified challenges and provided recommendations for enhancement of the statewide OP efforts. Chris reviewed the assessment recommendations summary and said the assessment report is expected to be finalized by July 6, 2021.

*Coalition members had the following questions and comments:*

- Tim mentioned that Maryland has a pilot program for law enforcement executive engagement that we could review.
- Community Traffic Safety Teams (CTSTs) do OP messaging year round, at least in some areas.

## **Child Passenger Safety (CPS) Technician/Instructor Overview**

University of Florida (UF) conducted a CPS Technician and Instructor survey to determine why technicians and instructors are not maintaining their certification. The survey included 37 questions to understand the reason behind expired certificates, and whether or not the current technicians/instructors are planning to complete continuing education units (CEUs) and seat checks to renew their certification. The survey also asked about the COVID-19 impacts and scholarship use.

*Coalition members had the following questions and comments:*

- Need to make some adjustments to the survey. Danielle Kessinger, The PLAYERS Center for Child Health and Wolfson Children's Hospital, said she had to respond to questions about why she did not recertify even though she indicated she was currently certified.
- When the survey is resent, consider sending through the instructors as well to ensure all technicians are receiving it.

## **Legislative Update: CPS Restraints and Safety Belts**

Danny Shopf, Cambridge Systematics, provided an update on the Child Passenger Safety (CPS) and Safety Belt Usage legislative model language which was revised based on the comments received at the February meeting. He asked members for their feedback to help finalize the model language to get these posted to the website.

### **CPS Restraint Law (Florida Statute 316.613)**

- 316.613. subsection (1)(a)2 – discuss the children age range (4 through 5 or 4 through 12) with Vin Petty, Traffic Safety Resource Prosecutor (TSRP) Program and see if there is any recommendation.
  - Consider removing the ages completely and referencing "until the safety belt fits according to manufacturer recommendations/standards."
  - Consider combination of age and height. [Tennessee Child Restraint Law<sup>1</sup>](#) mentions children age four through eight or height less than 4'9".
- Subsection (1)(a)2.a. "Is being transported gratuitously by an operator who is not a member of the child's immediate family" – consider expanding this to better align with the intent.
  - What is the rule for uber/lyft? Could we align with that or do we need to do something related to that?

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<sup>1</sup> <https://tntrafficsafety.org/cps>

- Consider including “low speed vehicle” under 316.613. subsection (2).
- Provide reference of why we are proposing children age through 12 (instead of 5) and height 4’9” under rationale for model language adjustment.

#### **Safety Belt Usage (Florida Statute 316.614)**

- 316.614 Subsection (3)(a)4. “A truck having a gross vehicle weight rating of more than 26,000 pounds” – remove this based on federal requirement.
- Adjust language of Subsection (4)(a) to confirm that the law applies to low-speed vehicle as well.
- Subsection (5)- leave the reference to 18 years of age or older. Worth adding a reference that citations will be given to the violator/driver depending on the age.

Danny thanked attendees for their input. He will follow up with Vin on the suggested changes and will post the final draft to the FOPC website.

#### **Action Plan Status**

Danny provided an overview of the OP Action Plan Status.

#### **Public Comment**

There were no comments from the public.

## **3.0 Action Plan Implementation – Group Breakouts**

Three separate virtual meetings were conducted for each of the three group breakout sessions- Education, Communication, and Outreach; Law Enforcement; and Occupant Protection for Children.

The following sections include meeting notes from the three breakout sessions. A revised FOPC Action Plan is attached as an Appendix of this summary report and can also be found at [www.floccupantprotection.com](http://www.floccupantprotection.com).

### **Strategic Action Plan Goal 1 – Education, Communication, and Outreach**

Subcommittee members conducted a breakout session on June 4, 2021, to discuss activities they have been working on since the last FOPC meeting and review their section(s) of the FOPC Action Plan. Danny updated the Action Plan on-screen.

*Coalition members had the following questions and comments:*

- Action Step 1.1B- Add Doreen Kobelo, Florida A&M University, to the action step leader list to evaluate/update questions.
- Action Step 2.1E- Assign Melissa Valido, Florida Teen Safe Driving Coalition, David Summers, Trauma Agency, and Sally Kreuzscher, Children’s Hospital of South Florida, as the action step leaders. Start this action by building a non-enforcement focused campaign (Buckle up Florida focused). Consider adapting the Teen Safe Driving materials for general audience.
- Action Step 2.1G- Assign Melissa and Florida LELs as the action step leaders. Could start this action step in schools and see how to expand from there. Opportunity to partner with LELs.

- LEs are continuing to promote Saved by the Belt program. Consider reaching out to survivors that will discuss how important the safety belt use was.
- Under Strategy 2.1, create a new Action Step of “Develop materials to promote the FOPC and the work prioritized by the Coalition to better engage a wider range of partners.”

## **Strategic Action Plan Goal 2—Law Enforcement Awareness of Occupant Protection**

Subcommittee members met for their breakout session on June 4, 2021, to discuss activities they have been working on since the last FOPC meeting and review their section(s) of the FOPC Action Plan. Danny updated the Action Plan on-screen.

*Coalition members had the following questions and comments:*

- Action Step 3.1B- revise the LE survey questions prior to next FOPC meeting and review results of Orange County survey. Andrew Hopkins and Michael Binder from University of North Florida will support survey development and distribution.
- Gregory Rittger, Orange County Sheriff’s Office, is planning to do short trainings on Below 100/TIM with Orange County.
- Action Step 5.1I- Congressional MVP program was started in Florida to recognize and honor outstanding contribution to the community.
- Action Step 5.1H- UF/FDOT will conduct a meeting on June 17<sup>th</sup> to demonstrate fitting station locator.
- [100 deadliest Days for Teen Drivers](#)- have several media campaigns related to OP.

## **Strategic Action Plan Goal 3—Occupant Protection for Children**

Subcommittee members met for their breakout session on June 3, 2021, to discuss activities they have been working on since the last FOPC meeting and review their section(s) of the FOPC Action Plan. Danny updated the Action Plan on-screen.

*Coalition members had the following questions and comments:*

- The subcommittee members liked the table Angela put together in the OP Assessment report and are comfortable with the recommendations. They are encouraged by the results.
- Danielle K. said she has seen significant reductions in recertification/retention. Agencies that have participated in the past are not participating in the same capacity. They would like to figure out how to reengage.
- Patty Turner, UF, brought up the survey to CPS professionals. Petra Vybiralova, Johns Hopkins All Children's Hospital, said that March-May and September-October are the busiest times for public health professionals. Consider sending the survey a different time. Also market the survey through partners rather than just the Occupant Protection Resource Center (OPRC).
  - Sally is doing a follow up survey to the local technicians based on the survey the OPRC sent. She is having a volunteer update the information in the local survey based on feedback from local technicians.
- Amy Artuso, National Safety Council, and Sarah Haverstick, Goodbaby International, updated on the Instructor Meeting. They are unable to do an in-person meeting at the Fire and Life Safety Conference. Would like to do a survey of instructors in the State to gauge their interest in a conference and the potential format, topics, etc.

- Krista Ott, Gainesville Fire Rescue, said the parent organization, Florida Fire Marshals and Inspectors Association (FFMIA), is hosting an in-person meeting in November. We could probably include a meeting like this in the education track. Working on building out a CPS track for the June 2022 conference.
- Florida does not have a CPS conference, so it would be good to have a strong CPS track and a potential Florida Tech/Instructor of the Year award.
- Are there opportunities for mentorship programs for assisting technicians during the recertification process? Other states, maybe Utah, have programs like this that we could review.
  - Perhaps a better option is to provide better mentorship to the instructors so they have more resources/best practices for growing their network of technicians.
- Consider expanding the instructor package (5 tech kits) to include the handout with reference information to the OPRC and other available resources.
- Some counties where \$2 difference seats are purchased do not have a technician available to distribute the seat. We should start emailing instructors to identify available technicians to distribute the seats. Could also rely on the Law Enforcement Liaisons (LELs) to distribute these seats.
- Sarah noticed a low-speed vehicle (golf cart) law that required child restraint in the golf cart or child to be restrained in a car seat in a golf cart. Is that a state law?
  - Not as far as we are aware. They may be local ordinances.
  - Leilani has a standard email message related to the fact that car seats are not tested on low-speed vehicles.
- National Safety Council has some funding to provide new tablets to support use of the digital check form. Amy asked if the group has ideas on how to collaborate on use of this form throughout the state.
  - Will Florida transition to the digital check form? Currently, SafeKids is not using the digital form but it sounds like they may be going to that direction.
- Consider a new action step– Improve the data collection process related to digital check forms vs SafeKids check forms. Technicians and instructors are unclear on how to report to the OPRC.
  - We could reopen the old form to collect information from technicians/instructors that cannot use the digital form for non-SafeKids events.

## Next Steps

Leilani noted the following FOPC meetings are scheduled to be held in-person in Gainesville, Florida.

- August 25-26, 2021
- December 8-9, 2021

## Adjourn

Contact information for occupant protection questions:

Leilani Gruener,  
FDOT Traffic Safety Program Manager  
Phone: 850.414.4048  
[Leilani.Gruener@dot.state.fl.us](mailto:Leilani.Gruener@dot.state.fl.us)

Jasper Masciocchi, UF T2 Center  
Training Specialist  
Phone: 352.273.1685  
[j.masciocchi@ufl.edu](mailto:j.masciocchi@ufl.edu)







# Florida Occupant Protection Coalition Occupant Protection Strategic Action Plan

**Updated June 4, 2021**

**GOAL 1: EDUCATION, COMMUNICATION, AND OUTREACH**

**Objective 1: Identify the target demographics and audiences who are riding unrestrained.**

*Strategy 1.1: Analyze crash, observational, and other data to identify key unrestrained audiences.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
1.1A	December 2018	FDOT	Identify current and reliable sources of occupant protection data.	<ul style="list-style-type: none"> <li>List of data sources compiled</li> </ul>	Complete
1.1B	April 2019	Michael Binder Andrea Atran Morya Willis Doreen Kobelo	Develop annual survey to collect occupant protection data from Florida’s Safety Coalitions	<ul style="list-style-type: none"> <li>Survey questions developed</li> </ul>	Complete
1.1C	Biennially (2021)	Andrea Atran Morya Willis	Distribute biennial survey to Florida’s Safety Coalitions	<ul style="list-style-type: none"> <li>Biennial survey conducted</li> </ul>	Complete – 2019  Coordinate with UNF, send 2021 survey out through coalition program managers
1.1D	Biennially (2021)	Michael Binder	Document biennial survey results and report to FOPC	<ul style="list-style-type: none"> <li>Results of biennial survey presented at FOPC meeting</li> </ul>	Complete- 2019  Survey results presented during May 2019 meeting.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
1.1E	Annually	FDOT	Conduct analysis of Fatality Analysis Reporting System (FARS), hospital and injury crash data, and observational survey data to identify and prioritize key unrestrained audiences	<ul style="list-style-type: none"> <li>Key unrestrained audiences identified and prioritized</li> </ul>	Complete – 2019 In Progress – 2020
1.1F	November 2019	Mark Solomon	Develop and present a white paper to the FDOT Safety Office that includes a prioritized list of suggested targeted audiences for materials development. White paper should consider: <ul style="list-style-type: none"> <li>Target audiences identified in during June 2017 FOPC meeting</li> <li>Children in car seats on golf carts, ATVs, and other Class 1 or low speed vehicles</li> </ul>	<ul style="list-style-type: none"> <li>White paper completed and submitted to FDOT Safety Office</li> </ul>	Complete- 2018 White Paper
1.1G	August 2019	FDOT	Post data, sources, and white paper on the FOPC website	<ul style="list-style-type: none"> <li>Data, sources, and white paper available on the FOPC website</li> </ul>	Complete – <a href="#">FOPC White Paper, 2018</a>

**Objective 2: Establish a unified and comprehensive approach to deliver Florida’s occupant protection messages and materials.**

*Strategy 2.1: Develop occupant protection education best practices and a customizable materials (both print and digital) inventory that can be used by local partners.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1A	December 2018	Michael Binder Andrea Atran Morya Willis	Develop survey questions to identify existing occupant protection materials, programs, marketing strategies and audiences	<ul style="list-style-type: none"> <li>Survey questions developed</li> </ul>	Complete
2.1B	April 2019	Andrea Atran Morya Willis	Distribute survey to FDOT Districts, Florida Safety Coalitions, law enforcement Public Information Officers (PIOs), the child passenger safety (CPS) community, and others	<ul style="list-style-type: none"> <li>Survey conducted</li> </ul>	Complete

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1C	August 2019	Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> <li>Results of survey presented at FOPC meeting</li> </ul>	<p>Complete.</p> <p>Survey results presented during May 2019 meeting</p>
2.1D	Biennially	FDOT	Interview states with a safety belt usage rate greater than 92 percent to identify suggestions for innovative strategies and best practices	<ul style="list-style-type: none"> <li>Interviews conducted</li> </ul>	<p>Preliminary research started.</p> <p>Consider waiting until we get survey results after CIOT to see if any states have improved safety belt usage rate and find out their strategies.</p>
2.1E	February 2020	Melissa Valido David Summers Sally Kreuzcher	Develop and distribute Occupant Protection Toolbox(es) that includes materials, model programs, marketing strategies, and audiences identified through the survey and interviews	<ul style="list-style-type: none"> <li>Occupant Protection Toolbox(es) developed</li> <li>Toolboxes distributed</li> </ul>	<p>To be completed after 2.1C</p> <p>Could start by building a non-enforcement focused campaign (Buckle up FL focused).</p> <p>Could adapt the Teen Safe Driving materials for general audience</p>

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1F	April 2020	Jasper Masciocchi	Make physical and digital Occupant Protection Toolbox(es) available on OPRC website for Occupant Protection outreach.	<ul style="list-style-type: none"> <li>Occupant Protection Toolbox(es) available on OPRC website</li> </ul>	<p>In progress.</p> <p>CPS is working on materials for technician/instructor toolbox. Collect materials for older adults/ CarFit as well.</p>
2.1G	June 2020	Melissa Valido LELs	Draft and promote a Battle of the Belts program for all FDOT Districts	<ul style="list-style-type: none"> <li>Program template drafted</li> <li>Number of programs conducted by District</li> </ul>	Could start in schools and see how to expand from there. Opportunity to partner with LELs
2.1H	August 2019	Andrea Atran Morya Willis	Identify community partnerships best suited to distribute informational/marketing materials to identified target audiences based on analysis conducted in Strategy 1.1	<ul style="list-style-type: none"> <li>List of partnerships developed</li> </ul>	To be completed after 1.1G
2.1I	Annually	FDOT Andrea Atran Morya Willis	Distribute informational/marketing materials to target audiences through identified distribution networks	<ul style="list-style-type: none"> <li>Number of target audiences reached</li> <li>Number of individuals reached within each target audience</li> <li>Number of materials distributed</li> </ul>	Preliminary research started
2.1J	June 2020	Michael Binder Andrea Atran Morya Willis	Develop survey questions to assess the efficacy of occupant protection education/marketing materials and approach	<ul style="list-style-type: none"> <li>Survey questions developed</li> </ul>	<p>Complete</p> <p>Survey results presented during May 2019 meeting</p>
2.1K	Every Other Year	Michael Binder	Conduct surveys with occupant protection professionals and other partners to assess efficacy of materials and approach	<ul style="list-style-type: none"> <li>Survey conducted</li> </ul>	To be completed after 2.1J

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1L	Every Other Year	Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> <li>Results of survey presented at FOPC meeting</li> </ul>	To be completed after 2.1K
2.1M			Develop materials promoting the FOPC and the work prioritized by the coalition to better engage a wider range of partners	<ul style="list-style-type: none"> <li>Materials Developed</li> <li>Partners Identified</li> <li>Materials Distributed</li> </ul>	

*Strategy 2.2: Develop an Occupant Protection Communication Plan that identifies existing paid media efforts and future communications strategies.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.2A	December 2018	FDOT	Draft Occupant Protection Communications Plan that outlines existing media campaigns and efforts conducted by FDOT	<ul style="list-style-type: none"> <li>Occupant Protection Communications Plan draft completed</li> </ul>	Complete
2.2B	March 2019	FDOT	Present Draft Occupant Protection Communications Plan to FOPC for review and comment	<ul style="list-style-type: none"> <li>Occupant Protection Communications Plan presented to FOPC</li> </ul>	Complete
2.2C	May 2019	FDOT	Finalize Occupant Protection Communications Plan based on input from FOPC	<ul style="list-style-type: none"> <li>Occupant Protection Communications Plan finalized</li> </ul>	Complete

## GOAL 2: LAW ENFORCEMENT AWARENESS OF OCCUPANT PROTECTION

**Objective 3: Reduce the number of law enforcement officers who are killed or injured due to not wearing their safety belt.**

*Strategy 3.1: Increase safety belt usage among law enforcement officers.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
3.1A	July 2018	Greg Rittger Charles Kane Michael Binder	Develop survey questions to determine whether or not law enforcement officers are wearing their seatbelt	<ul style="list-style-type: none"> <li>Survey questions developed</li> </ul>	Complete
3.1B	Annually	Greg Rittger Charles Kane Michael Binder	Distribute survey to all law enforcement agencies in Florida through the Florida LELs	<ul style="list-style-type: none"> <li>Annual survey conducted between June 1 and July 31<sup>st</sup> each year</li> </ul>	Complete -2020 Revise questions prior to next meeting and review results of Orange County survey.
3.1C	Annually	Greg Rittger Charles Kane Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> <li>Results of survey presented at FOPC meeting</li> </ul>	Complete - 2020
3.1D	June 2021	Greg Rittger Charles Kane	Partner with risk management associations to provide training that includes occupant protection information and best practices <ul style="list-style-type: none"> <li>Provide data analysis from crashes involving emergency vehicles including contributing factors, costs, and liability data (injury claims)</li> <li>Compile costs across the state to promote benefits of the training</li> <li>Determine if risk management associations have “leave behind” informational piece(s) on the key information from the program</li> </ul>	<ul style="list-style-type: none"> <li>Data analysis, including statewide cost comparison completed and summary presented to FOPC</li> <li>Draft informational piece presented to FOPC for input</li> <li>Final informational piece presented to FOPC</li> <li>Number of agencies receiving informational piece</li> </ul>	In Progress.  Waiting to finalize the update of Signal Four. Need to be able to query emergency responder involvement.
3.1E	June 2019	Tim Roberts	Seek support of the Florida Sheriffs and Police Chiefs Associations (endorsements) to encourage law enforcement officers to become champions for safety belt use within their respective agencies	<ul style="list-style-type: none"> <li>Number of endorsements received</li> <li>Number of champions promoting safety belt use</li> </ul>	Closed out. It was determined that this activity was unnecessary because both associations already support safety belt use.

**Objective 4: Research possibilities of an annual or biannual state traffic safety symposium to include occupant protection, CPS, and occupant protection-related law enforcement tracks.**

*Strategy 4.1: Form a subcommittee to research, plan, and oversee the symposium's occupant protection-related tracks designed to strengthen Florida's occupant protection community and partnerships through professional education and networking.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
4.1A	April 2021	TBD	Establish safety symposium planning subcommittee	<ul style="list-style-type: none"> <li>Subcommittee established</li> </ul>	In Progress.
4.1B	Annually	Symposium Planning Subcommittee	Partner with Florida's Safety Coalitions to plan and organize the symposium	<ul style="list-style-type: none"> <li>Funding and sponsors secured</li> <li>Dates and location confirmed</li> </ul>	To be completed after 4.1A
4.1C	Annually	Symposium Planning Subcommittee	Determine beneficial information/presentations for each track. <ul style="list-style-type: none"> <li>Present national data/trends and how Florida compares and affects the statistics</li> </ul>	<ul style="list-style-type: none"> <li>Speakers and moderators confirmed</li> </ul>	To be completed after 4.1B
4.1D	Annually	Symposium Planning Subcommittee	Offer training/recertification for law enforcement and certified Child Passenger Safety Technicians (CPST)	<ul style="list-style-type: none"> <li>Number trained (by group)</li> <li>Number certified (by group)</li> <li>Number recertified (by group)</li> </ul>	To be completed after 4.1C
4.1E	Annually	Symposium Planning Subcommittee	Promote the conference among a broad array of traffic safety professionals and stakeholders	<ul style="list-style-type: none"> <li>Draft promotional material presented to FOPC for input</li> <li>Final materials presented to FOPC</li> <li>Distribution networks identified</li> <li>Number of individuals registered</li> <li>Diversity (by representation) of conference attendees</li> </ul>	To be completed after 4.1C
4.1F	Annually	Symposium Planning Subcommittee	Conduct the symposium	<ul style="list-style-type: none"> <li>Symposium conducted</li> <li>Attendee post event survey presented to FOPC</li> </ul>	To be completed after 4.1E

**Objective 5: Deploy a comprehensive approach to deliver occupant protection information, messages, and materials to law enforcement officers.**

*Strategy 5.1: Increase the number of law enforcement officers who deliver messages on proper restraint use.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1A	Ongoing	Charles Kane	Identify and promote programs that help law enforcement officers identify child restraint usage problems and solutions	<ul style="list-style-type: none"> <li>List of programs</li> <li>Number of agencies receiving information about programs</li> <li>Number of officers completing a program</li> </ul>	<p>Complete.</p> <ul style="list-style-type: none"> <li>Tip Card developed</li> <li>Florida Fitting Station cards developed as a resource to engage law enforcement and provide them with an option to share information with offenders.</li> <li>FDOT approved to distribute the tip cards to the LEL agencies</li> </ul>
5.1B	Ongoing	Tim Roberts Fran Carlin-Rogers	Increase law enforcement officer participation in community CarFit training and events	<ul style="list-style-type: none"> <li>Number of officers participating in training</li> <li>Number of officers participating in events</li> </ul>	<p>In Progress</p> <p>Tip Card development is underway</p>
5.1C	December 2021	Charles Kane Fran Carlin-Rogers Morya Willis	Provide or create reference card to help law enforcement officers recognize when restraints are not being used properly, particularly for children and older drivers. Reference card to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1E)	<ul style="list-style-type: none"> <li>Number of officers receiving reference kit</li> </ul>	In Progress.
5.1D	October 2021	Tim Roberts	Include occupant protection resources and information in the Florida Police Chiefs Association (FPCA) and Florida Sheriffs Association (FSA) Newsletters.	<ul style="list-style-type: none"> <li>Newsletter content drafted</li> </ul>	<p>In Progress</p> <p>Revise to reference regular presentations to both FPCA and FSA</p>



Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1E	Ongoing	Charles Kane Fran Carlin-Rogers Morya Willis	Post resources on the LEL website for law enforcement agencies to provide to the public that includes local information for CPS resources/fitting stations and CarFit events. Resources to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1D)	<ul style="list-style-type: none"> <li>Resources presented to FOPC for input</li> <li>Number of agencies receiving template</li> <li>Number of agencies distributing handout</li> <li>Number of handouts distributed to the public</li> </ul>	Resource inventory is already available; would like to incorporate CPS information to streamline for law enforcement. Collaborate with CPS to identify diversion programs across the state. OP is the only section now available on the website.
5.1F	TBD	TBD	Incorporate proper restraint use, particularly for children and older drivers, into the law enforcement Academy/basic training	<ul style="list-style-type: none"> <li>Proper restraint use incorporated into Academy training</li> <li>Proper restraint use incorporated into basic training</li> </ul>	No action Greg is planning to do short Below 100/TIM trainings with Orange County
5.1G	August 2019	Florida LELs	Identify roll call videos that align with FOPC's mission, as well as reflect current law, policies, guidance, and best practices, and encourage their use to increase law enforcement participation in occupant protection enforcement and activities	<ul style="list-style-type: none"> <li>Roll call videos which meet the criteria identified annually</li> <li>List of videos meeting criteria provided to law enforcement agencies annually</li> <li>Number of agencies using videos which meet the criteria tracked annually</li> </ul>	Complete, roll call videos identified.  Complete, tracking the number of officers watching videos during Law Enforcement Challenge.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1H	December 2021	Charles Kane	<p>Increase law enforcement awareness of external resources available for occupant protection, including:</p> <ul style="list-style-type: none"> <li>Information available on the FOPC and Occupant Protection Resource Center websites;</li> <li>Data hubs such as Signal 4; and</li> <li>Train street level officers on the connection between traffic safety (including occupant protection) and crime data to target traffic safety hot spots</li> </ul> <p>List of external resources to be included as materials in the Communications Plan (Action 2.2C)</p>	<ul style="list-style-type: none"> <li>Number of officers accessing the websites annually</li> <li>Number of officers accessing data hubs annually</li> </ul>	<p>On-going</p> <p>Also conducting virtual meetings to get the message out. UF/FDOT doing a meeting on June 17<sup>th</sup> to demonstrate fitting station locater</p>
5.1I	Ongoing	Charles Kane	<p>Increase the number of occupant protection law enforcement champions.</p> <ul style="list-style-type: none"> <li>Create award(s) to help recognize law enforcement for occupant protection efforts to encourage participation in enforcement challenges.</li> </ul>	<ul style="list-style-type: none"> <li>Number of new champions</li> </ul>	<p>In Progress.</p> <p>Considering awards for exemplary employees. Due to the Pandemic, will have the national mobilization for CIOT in 2021, and provide awards.</p> <p>Congressional MVP program was started as a recognition program</p>
5.1J	December 2019	Tim Roberts	<p>Develop survey questions to gauge law enforcement awareness, use, and participation in resources developed by the FOPC</p>	<ul style="list-style-type: none"> <li>Survey questions developed</li> </ul>	Complete
5.1K	Annually	Tim Roberts	<p>Develop CIOT Guide for messaging, strategies, social media examples, etc. prior to each CIOT campaign and share with all Florida law enforcement agencies</p>	<ul style="list-style-type: none"> <li>Number of agencies receiving CIOT guide</li> </ul>	<p>Ongoing</p> <p>Distributed USBs with consistent messaging.</p>

### GOAL 3: OCCUPANT PROTECTION FOR CHILDREN

#### Objective 6: Ensure the CPS community has access to data resources and related contracts.

Strategy 6.1: Increase CPS related data available to pinpoint target areas for operational improvement.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
6.1A	June 2018	Alan Mai	Identify and post a list of current and reliable sources of occupant protection data on the FOPC website, including: crash data, hospital data, car seat installation data (when a caregiver arrives/proper usage), and Emergency Medical Services (EMS) data to identify which kids are getting hurt, how they got hurt, and related factors (alcohol, distraction, etc.)	<ul style="list-style-type: none"> <li>List of data sources accessible on website</li> </ul>	Complete
6.1B	December 2018	Jasper Masciocchi	Identify contacts for each data source to ask for specific data needs and distribute/post on the FOPC website	<ul style="list-style-type: none"> <li>List of contacts accessible on website</li> </ul>	Complete
6.1C	December 2018	Jasper Masciocchi Leilani Gruener	Increase awareness of CPS technicians (techs) and instructors by revising the map available through the Florida Occupant Protection Resource Center (OPRC) to accurately reflect the number and location of each and work to ensure adequate support is available in those areas where few techs/instructors	<ul style="list-style-type: none"> <li>Revised map available on OPRC website</li> <li>Number of counties meeting per capita guideline for number of technicians and instructors (guideline established in 3.3.1g)</li> </ul>	Complete

**Objective 7: Maintain a cadre of trained CPS professionals who are available to serve all areas of the state and at-risk populations.**

*Strategy 7.1: Increase the quantity and quality of certified CPS technicians (CPST) and instructors (CPST-I).*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1A	Ongoing	Kelly Powell Alan Mai Sally Kreuzscher Jasper Masciocchi	Review current CPS technician and instructor recruitment needs to determine strategies to increase technicians and instructors in areas of needs	<ul style="list-style-type: none"> <li>• Program(s) reviewed</li> <li>• Strategies developed</li> </ul>	<p>Available on the OPRC and have been distributed.</p> <p>Distribute survey to instructors to gauge interest in a meeting.</p>
7.1B	April 2021	Kelly Powell Alan Mai Sally Kreuzscher Jasper Masciocchi	Determine what is needed by current CPS professionals to maintain an appropriate number of trained CPS professionals who are available to serve all areas of the state and at-risk populations	<ul style="list-style-type: none"> <li>• Criteria identified</li> </ul>	In Progress
7.1C	Ongoing	Jasper Masciocchi Patty Turner	Provide travel and other support (including scholarships) for certification requirement items	<ul style="list-style-type: none"> <li>• Types of support, associated criteria, and application process identified</li> <li>• List of support and requirements provided on OPRC website</li> <li>• Summary of support received/denied provided annually to FOPC</li> </ul>	<p>Approving stipends for instructors on a case by case basis (if under 50 miles).</p> <p>Challenges due to additional travel scrutiny. Extending the amount of time for approval.</p>

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1D	Ongoing	Petra Vybrialova Alan Mai Jasper Masciocchi	Provide non-monetary assistance for soon-to-be expiring CPSTs to encourage them to meet recertification requirements, e.g., providing mechanisms to more easily get seat checks and continuing education units (CEU)	<ul style="list-style-type: none"> <li>Types of assistance and associated criteria identified</li> <li>Consistent process to assist CPSTs established statewide and outcomes tracked</li> <li>Summary of assistance and impact on recertification provided annually to FOPC</li> </ul>	SafeKids and the OPRC send reminders and most instructors will also send reminders.
7.1E	Annually	Kelly Powell Alan Mai Sally Kreuzscher Leilani Gruener	Conduct CPST instructor meetings annually for support and ideas	<ul style="list-style-type: none"> <li>Instructor meetings conducted annually</li> </ul>	In Progress. Amy/Sarah to coordinate on the survey
7.1F	Annually	Jasper Masciocchi Leilani Gruener	Collect, analyze, and report reasons individuals provide for not maintaining their certification and post on the OPRC website	<ul style="list-style-type: none"> <li>Report presented to FOPC and posted on website</li> </ul>	In Progress Jasper to update at next meeting.
7.1G	Annually	Jasper Masciocchi Alan Mai	Find travel funds for instructors to attend district meetings, technical updates, and instructor meetings	<ul style="list-style-type: none"> <li>Source of funding secured annually</li> </ul>	Reviewing list of technicians and identifying those that are actually available to host events/travel

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1H	Annually	Alan Mai Sally Kreuzcher	Establish a subcommittee to develop and oversee an annual recognition program for CPSTs and instructors	<ul style="list-style-type: none"> <li>• Subcommittee established</li> <li>• Draft categories and criteria for recognition presented to FOPC for input</li> <li>• Final categories and criteria for recognition presented to FOPC</li> <li>• Recognition program and criteria posted on FOPC and OPRC websites</li> <li>• Recognition awarded annually</li> </ul>	OPRC will continue sending certificates on a quarterly basis. Would like to do a state instructor/tech of the year award
7.1I	Annually	Leilani Gruener	Identify priority counties where the CPST and instructor rate is lower than the target rate set by FDOT	<ul style="list-style-type: none"> <li>• Rates reviewed annually</li> </ul>	In Progress.  Priority counties are determined each April for FDOTs Federal Funding application.

**Objective 8: Ensure child passenger safety materials and resources are available to all child passenger safety programs.***Strategy 8.1: Increase availability of car seats, resources, and materials.*

<b>Action Step #</b>	<b>Timeframe</b>	<b>Action Step Leader(s)</b>	<b>Description</b>	<b>Performance Measures</b>	<b>Notes</b>
8.1A	August 2019	Ginny Hinton	Identify marketing materials for Florida vehicle owners and increase awareness among Department of Motor Vehicles (DMV) office staff regarding the \$2 Difference car seat donation program during the license plate renewal process	<ul style="list-style-type: none"> <li>Materials Identified</li> <li>Materials made available on OPRC</li> <li>Awareness training provided to DMV staff</li> </ul>	Consider identifying a DMV representative or contact for the coalition
8.1B	Ongoing	TBD	Draft best practices for identifying and approaching partner organizations that can provide car seats and other resources not covered by the OPRC (pens, keychains, etc.)	<ul style="list-style-type: none"> <li>Best practices drafted</li> </ul>	See LE presentation
8.1C	December 2019	Jasper Masciocchi	Explore options to allow ORPC to provide inspection station items including pool noodles, forms, scales, measuring tape, duct tape, safety belt repair information, signage, etc. in the form of a convenient “toolbox” (to be included in Action 2.1E)	<ul style="list-style-type: none"> <li>Options for toolbox presented to FOPC for input</li> </ul>	Danielle Kessenger will start a draft.
8.1D	December 2021	Jasper Masciocchi	Develop CPS education materials to be distributed at school pick-up/drop-off locations.	<ul style="list-style-type: none"> <li>Materials developed</li> </ul>	In Progress.

## GOAL 4: MODEL LANGUAGE TO INCREASES USE OF OCCUPANT PROTECTION DEVICES

### Objective 9: Support efforts to make Florida a full safety belt requirement state.

*Strategy 9.1: Support enhancement of current safety belt laws to include all passengers in all seating positions.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
9.1A	November 2021	Mark Solomon	Identify best practices and data available from other states	<ul style="list-style-type: none"> <li>Summary report of best practices and recommendations</li> </ul>	In Progress
9.1B	February 2019	Judge Grube Vin Petty	Identify and share model laws that require rear passenger safety belt use	<ul style="list-style-type: none"> <li>Identify model laws to be presented to FOPC for input</li> <li>Final model laws posted on FOPC website</li> </ul>	To be completed after 9.1A

### Objective 10: Enhance Florida's diversion program for child passenger safety violations.

*Strategy 10.1: Support mandatory diversion programs for first-time offenders.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1A	August 2019	Morya Willis	Identify where diversion programs are available, how they are being funded, and where they are being utilized	<ul style="list-style-type: none"> <li>Summary of diversion programs provided to FOPC</li> </ul>	
10.2B	February 2019	Judge Grube Vin Petty	Identify and share model laws that include a mandatory diversion program for first time offenders	<ul style="list-style-type: none"> <li>Identify model laws to be presented to FOPC for input</li> <li>Final model laws posted on FOPC website</li> </ul>	To be completed after 10.1A
10.1C	July 2019		Identify the counties/agencies that have the diversion program available and usage data	<ul style="list-style-type: none"> <li>Summary of counties/agencies and available data provided to FOPC</li> </ul>	To be completed after 10.1B



Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1D	September 2019		Identify best practice programs <ul style="list-style-type: none"> <li>Review CPS “classes” provided by County Health Departments to determine if they could be used for the diversion program</li> </ul>	<ul style="list-style-type: none"> <li>Review of CPS “classes” completed</li> <li>Best practices programs/program components presented to FOPC</li> </ul>	To be completed after 10.1C
10.1E	TBD	Sally Kreuzer Petra Vybrialova Kelly Powell Morya Willis Judge Grube Vin Petty	Develop a standardized CPS diversion program that private organizations would be required to adhere to	<ul style="list-style-type: none"> <li>Draft concept for standardized program presented to FOPC for input</li> <li>Standardized program report for approval</li> <li>Final program report posted on FOPC website</li> </ul>	To be completed after 10.1D
10.1F	TBD		Identify judicial champions to promote/encourage the diversion program	<ul style="list-style-type: none"> <li>List developed</li> </ul>	To be completed after 10.1E
10.1G	TBD		Develop training, and materials in a quick reference format, for law enforcement on the diversion program	<ul style="list-style-type: none"> <li>Draft program and materials presented to FOPC for input</li> <li>Program and materials developed</li> <li>Number of training sessions offered</li> <li>Number of officers trained</li> <li>Number of agencies with trained officers</li> </ul>	To be completed after 10.1F
10.1H	TBD		Create a template for a diversion program handout that can be customized by law enforcement and given with a ticket	<ul style="list-style-type: none"> <li>Draft handout template presented to FOPC for input</li> <li>Final handout presented to FOPC</li> <li>Number of agencies receiving template</li> <li>Number of agencies distributing handout with ticket</li> <li>Number of handouts distributed to motorists</li> </ul>	To be completed after 10.1G

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1I	TBD		Create a uniform certificate of attendance for all diversion classes and make available to diversion program managers for their use	<ul style="list-style-type: none"> <li>• Draft certificate presented to FOPC for input</li> <li>• Final certificate presented to FOPC</li> <li>• Number of diversion programs using certificate</li> </ul>	To be completed after 10.1H

**Objective 11: Expand protection for occupants of pickup trucks or flatbed vehicles.**

*Strategy 11.1: Support enhancement of current laws that allow passengers to ride in the back of pickup trucks or flatbed vehicles.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
11.1A	Annually	FDOT	Collect pickup truck bed injuries and fatality data and report to FOPC.	<ul style="list-style-type: none"> <li>• Data presented at FOPC meeting</li> </ul>	Complete.
11.1B	February 2021	David Summers, Danielle Kessenger, Doreen Kobelo	Identify and share model laws that establish that a vehicle transporting occupants under 18 in areas primarily used for cargo shall not exceed certain low-speed restrictions.	<ul style="list-style-type: none"> <li>• Identify model laws to be presented to FOPC for input</li> <li>• Final model laws posted on FOPC website</li> </ul>	In Progress.  Subcommittee established to identify best practices and draft model language
11.1C	May 2021	David Summers	Develop tip card that provides an overview of pickup truck bed injuries and fatalities and educational information	<ul style="list-style-type: none"> <li>• Tip card developed</li> </ul>	To be completed after 11.1A
11.1D	August 2021	David Summers	Include tip cards as materials in the Occupant Protection Toolbox(es) (Action 2.1E)	<ul style="list-style-type: none"> <li>• Tip cards included in toolbox(es) and distributed</li> </ul>	To be completed after 11.1C